

# Rotary



# Kimberley South

**Chartered**

03 December 1970

**Member**

**ROTARY  
INTERNATIONAL**

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2015/2016**

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FUNDRAISING**

July 2015

## Rotary Project: "Run for Cover"

### Overview

Are you interested in sponsoring an urban survival sleeping bag for a homeless person? The Rotary Club of Kimberley South is partnering with a charity in Cape Town to manufacture waterproof and highly insulated sleeping bags from recycled plastics, specifically for the homeless.

You can make your donation straight into our Rotary Club's projects bank account, using the reference "Run for Cover" and we will do the rest – with the Rotary guarantee that every rand raised will go to the specified project.

We've called the project "Run for Cover" because we will host a fun run with a donation of non-perishable food as an entry fee.

The bags that our Club is able to purchase, through your sponsorship, as well as the donated food, will be distributed to the homeless in the Kimberley area. The bags cost R150.00 each.

### A Problem with a Solution

Homeless people face difficulties in being a contributing member of society. The social barriers in South Africa alienate those that find themselves living on the street, removing opportunities and replacing them with the need for day to day survival. Everybody has the potential to thrive, they just need the right context.

The solution is to create a bridge over these social barriers. Make the connection between the people that want to help the homeless and the homeless people that want to help themselves. This link then becomes an enabler for both parties, creating the opportunity for social upliftment where it has the best chance of success.

### Where does the recycled plastic come from?

We have all seen the large billboards hanging outdoors along city streets and highways in the nastiest of weather – high winds, scorching sun, intense heat, strong rains, – proudly carrying an advertising message from the likes of Coca Cola, Jeep, or any of the big political parties.

The billboards are made of a highly engineered vinyl to withstand the harsh environments in which they hang. These advertising vinyls are made of UV-



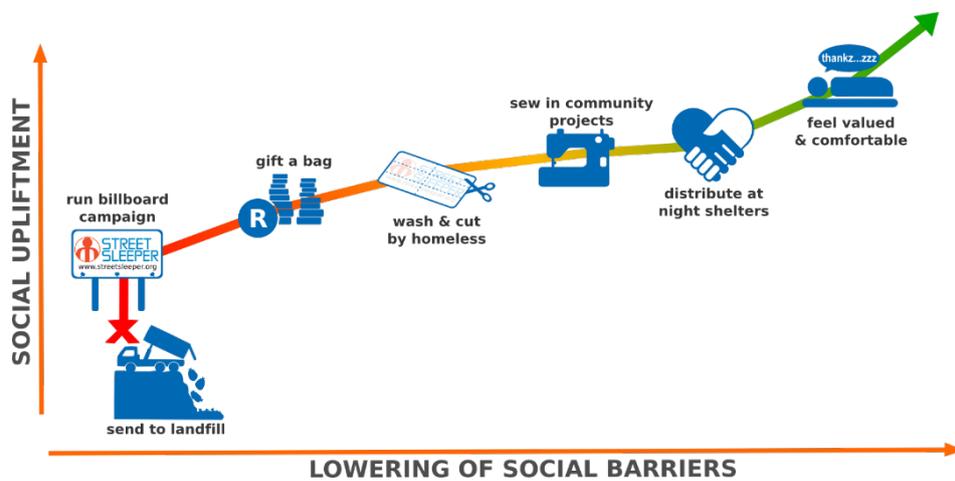
Be a gift to the world

Rotary Club of Kimberley South - District 9370  
44 Memorial Road, Kimberley, Northern Cape, South Africa  
[www.rotarykimberleysouth.club](http://www.rotarykimberleysouth.club) – [www.facebook.com/rotarykimberleysouth](https://www.facebook.com/rotarykimberleysouth)  
[info@rotarykimberleysouth.club](mailto:info@rotarykimberleysouth.club)

protected and waterproof vinyl layers that sandwich between them a layer of rip-stop nylon scrim to keep them from tearing.

### What is Street Sleeper

Street Sleeper wants to be the bridge. They are driven by innovation, passion, technology, collaboration and left-field thinking. They are starting out on their journey by creating these survival bags to reduce waste, lower social barriers, raise awareness, provide shelter, create employment and to hopefully add to the sense of value in the lives of people in our communities.



The process of creating a survival bag starts with your donation which helps Street Sleeper to divert a disused billboard from landfill, it is then transformed through several stages, creating employment and providing value and opportunity to the homeless person that will use it. All the while, raising awareness on the issue and helping to bridge social divides.



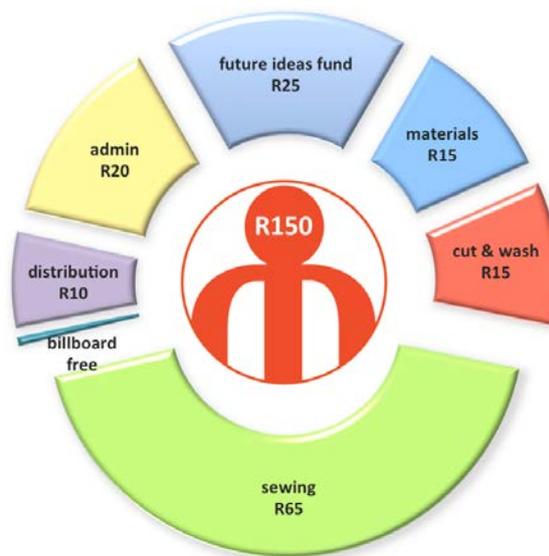
### How the bags are made

Street Sleeper had a killer design brief: to create a sturdy and sustainably-sourced urban survival sleeping bag that would last a long time, stand up to the elements, and double as a daytime pack to carry belongings.

### Will you donate R150?

The Street Sleeper costing model is very simple, sustainable, and transparent.

You can make your donation straight into our Rotary Club’s projects bank account, using the reference “Run for Cover”, and we will do the rest – with the Rotary guarantee that ever rand raised will go to the specified project. You can sponsor just one bag for R150, or as many multiples of R150 as you are able to afford



### Would You Like To Make a Donation To Support This Project?

- You can donate as much or as little as you wish.
- We accept donations from individuals and business.
- We can supply you with the necessary forms to allow you to offset donations against tax.

You can make donations specifically for this Project: Please deposit at the following bank account using “Run for Cover” as the reference and email details of your donation to [info@rotarykimberleysouth.club](mailto:info@rotarykimberleysouth.club).

**Bank details**

Bank:	Standard Bank
Branch name:	Kimberley
Branch code:	05 00 02
Account Name:	Rotary Kimberley South
Account Number:	143764144
Reference:	Run for Cover

**Public Benefit Organisation**

The Rotary Club of Kimberley South is a registered Public Benefit Organisation (PBO) and has been issued with the unique PBO Number 930011514.

A PBO is an organisation that meets the requirements prescribed in section 30 of the Income Tax Act and which may apply for approval to the Commissioner of the South African Revenue Service, to enjoy the benefit of certain tax concessions.

The South African Government has recognised that certain organisations are dependent upon the generosity of the public and to encourage that generosity has provided a tax deduction for certain donations made by taxpayers. The eligibility to issue tax deductible receipts is dependent on section 18A approval granted by the TEU, and is restricted to specific approved organisations which use the donations to fund specific approved Public Benefit Activities.

A taxpayer making a bona fide donation in cash or of property in kind to a section 18A-approved organisation, is entitled to a deduction from taxable income if the donation is supported by the necessary section 18A receipt issued by the organisation or, in certain circumstances, by an employees' tax certificate reflecting the donations made by the employee. The amount of donations which may qualify for a tax deduction is limited.

For more information about PBOs we recommend you visit the SARS website [www.sars.gov.za/ClientSegments/Businesses/TEO/Pages/default.aspx](http://www.sars.gov.za/ClientSegments/Businesses/TEO/Pages/default.aspx)